

Each glass is formed to
suit a specific grape
variety and bouquet.

## TASTE ZONES REACHED

Shape and volume of each glass is consid
ered to help ensure that
correct taste zones are reached.

Riedel shape each glass to help define and influence the bouquee and taste of

TASTE
Riedel glasses are able to deliver a wine or sprit to the nose and palafe in a way that fully expresses its personality.

## DESIGN

## ENHANCED WINE FLOW

Each Riedel glass is carefully crafted to enhance optimum wine flow

The size of each glass is
fine-tuned for benefits in quality and intensity of the bouquet and the flow of the wine.

## BIEDELI <br> THE WINE GLASS COMPANY

GRAPE $00^{\circ}$ VARIETAL SPECIFIC ${ }^{\circledR}$

The only wine glass developed with an excellent and comprehensive knowledge of viticulture, vinification and the global wine market. Riedel offer the very finest crystal glassware, designed to enhance performance and drinking pleasure.

Each glass is often designed in conjunction with world renowned wine makers and their wine making companies. Riedel glassware is designed to enhance the bouquet, the taste, the balance, and the finish.

Georg Riedel - "Decanter Man of the Year 1996" - endorsed by all the leading writers restaurateurs, sommeliers and the world's leading wine companies.

Riedel focus on the design of the bowl, the shape, the size and rim quality ensure accurate directional flow of wine - essential to experience the most harmonious
blend of wine.
"The finest glasses for both technical and hedonistic purposes are those made by Riedel. The effect of these glasses on fine wine is profound. I cannot emphasize enough what a difference they make." (Quote: Robert M. Parker, Jr. The Wine Advocate)

Riedel - a true brand leader

